

# FOR IMMEDIATE RELEASE

## PRO-JECT & FX ENTERTAINMENT AGREEMENT - INDIA

February 2013

New Delhi-based FX Entertainment signed an Exclusive India Agreement with Austria based TURNTABLE MAJOR Manufacturer PRO-JECT.

Pro-Ject products are the result of an exemplary cooperation within a rapidly uniting Europe. For over fifty years record players have been designed and built at Pro-JECT's manufacturing facility in Litovel, situated to the east of Prague.

Pro-Ject Audio Systems is currently one of the world's leading suppliers of record players, with a range of models designed to satisfy all levels of expectation and budget. In many countries of the world customers can rely on competent service and support from Pro-Ject distributors well versed in analogue record reproduction technology. Pro-Ject products exhibit sonic performance beyond all expectations normally associated with their price. They are simple to use, maintenance free and will function reliably a lifetime long. They also offer extraordinary value for money.

Speaking on the new partnership in India with FX Entertainment, **Mr. Heinz Lichtenegger (Director)** said "We are extremely pleased to have signed an exclusive agreement with **FX Entertainment** – India's fastest emerging HI-FI distributor and believe we will meet all objectives planned between Shane Choithramani and myself"

FX Entertainment's **Shane Choithramani** said "This is our first major foray into the Turntable business and we are very excited to have signed an agreement with PRO-JECT. My team and I will work hard to achieve dominance in this segment across India"

The entire range of PRO-JECT will be available at the AV EXPO in New Delhi between 8<sup>th</sup> to 10<sup>th</sup> March 2013